

STRATEGIC PLAN

Families And Communities Together (F.A.C.T.)

This document describes the Board of Directors' strategic plan for Families And Communities Together (F.A.C.T.). It presents F.A.C.T.'s Mission, Statement of Purposes, Core Results; reviews its strengths, weaknesses, threats and opportunities; and outlines the goals and action strategies to support each Core Result.

History

In November 1993 Governor Mel Carnahan signed Executive Order 93-43 establishing the Family Investment Trust (FIT) to promote collaboration and innovation in service delivery for Missouri's children and families. In 2001 Governor Bob Holden changed the name of the Family Investment Trust to the Family And Community Trust.

This Executive Order called for change in the way services were delivered and mandated that local decision-making be utilized in the process. These changes were to drive a new and different relationship between state government and communities.

This model approach became known as: Caring Communities. Twenty Caring Community Partnerships were located around the state to implement this innovative approach tasked to focus on six core results.

In 1995 a group of community leaders established a Caring Community Partnership in Marion County. It was named Families And Communities Together (F.A.C.T.). Initially offices were located in Palmyra and Hannibal. With the sole office now in Hannibal F.A.C.T. has primary responsibility for Marion County and secondary responsibility for Ralls and Pike Counties.

Governance:

F.A.C.T. is a not for profit 501(c)(3) and incorporated in the state of Missouri. F.A.C.T. operates under a set of bylaws that are reviewed each year. The bylaws require a nine member board of directors with officers being: Chair, Vice Chair, Secretary and Treasurer.

Mission Statement:

The mission of Families And Communities Together is defined as:

F.A.C.T. collaborates with people in our community to develop and build stronger, more successful families and children.

Statement of Purposes:

F.A.C.T. is a local organization with the following purposes:

- Build, nurture and strengthen families
- Strive to ensure every child has the opportunity to become a healthy, responsible, productive and contributing member of the community
- Develop or build upon existing resources to plan and implement a pro-family strategy

- Implement strategies of Missouri Family And Community Trust’s (FACT) Core Results for children and families

Core Results:

Missouri Family And Community Trust’s Core Results for Families And Communities Together are:

1. Parents Working
2. Children Safe in Their Families and Families Safe in Their Communities
3. Children and Families Healthy
4. Children Ready to Enter School
5. Children and Youth Succeeding in School
6. Youth Ready to Enter the Work Force and Become Productive Citizens

Strengths, Weaknesses, Opportunities & Threats:

<p style="text-align: center;">Strengths:</p> <ul style="list-style-type: none"> • Dedicated Staff • Quality Programs • Successful grant writing history • Staff Team Work • Meeting Majority of Core Results • Fulfilling the needs of the Community • Innovative programs that help fill gaps in other community programs • Partner with local organizations that fir our mission 	<p style="text-align: center;">Weakness:</p> <ul style="list-style-type: none"> • Insufficient fund raising • Insufficient marketing strategy • Not currently having a strategy for meeting one Core Result • No company transportation
<p style="text-align: center;">Threats:</p> <ul style="list-style-type: none"> • Loss of funding for grant programs • Increased rent and Utility costs • Small staff size • Shortage of funds to maintain vital programs 	<p style="text-align: center;">Opportunities:</p> <ul style="list-style-type: none"> • Implement strategies to find and develop programs for all core results • Build fund raising strategy • Utilization of volunteers • Seek grants that fit our mission • Increase our presence in the community and surrounding area

Major Goals during the next three years that support the Core Results:

- **Parents Working:**
 - Identify 3 ways F.A.C.T. can partner with community organizations to determine how parents can secure and maintain gainful employment
 - Allow opportunity for at least one person from Experience Works to be trained in our facility

- **Children Safe in Their Families and Families Safe in Their Communities**
 - Provide certified instructors to facilitate 3 Mental Health First Aid classes per year
 - Provide 3 child safety seat check events

- **Children and Families Healthy**
 - Assist 50 families each year with Affordable Care Act Market Place Insurance as long as funded by the Missouri Foundation for Health
 - Prepare 300 Buddy Packs (food for needy children on weekends) per month for 7 months of the year
 - Hold 5 classes each year through the Educational Training Kitchen Program
 - Attend 80% of Hannibal's Living Better initiative meetings
 - Attend all Show Me Better Health planning meetings
 - Chair and/or attend 80% of Community Health Assistance Resource Team (CHART)
 - Attend 90% of Mental Health First Aid Task Force meetings
 - Supply unlimited number of household items as available from our Home Resource warehouse based on referrals from other agencies

- **Children Ready to Enter School**
 - Provide up to 500 back packs filled with back to school supplies each year

- **Children and Youth Succeeding in School**
 - Enter names and make arrangements to pay for background checks for an unlimited number of Mentors for Hannibal Alliance for Youth Success (HAYS) as long as they need this service
 - Provide up to 500 back packs filled with supplies specified by each Hannibal elementary school each year

- **Youth Ready to Enter the Work Force and Become Productive Citizens**
 - Provide one opportunity each year for Kids In Motion to work in our facility
 - Survey Hannibal Middle and High School to determine how F.A.C.T. can partner with them to insure youth are learning Basic Life Skills and are prepared to enter the work force

Key Action Strategies to Achieve the Goals:

- **Parents Working**

- Obtain list of organizations that assist with and/or provide employment opportunities
- Partner with employment agencies to assist with and be a participant in their job fairs
- Host a job fair as the need dictates
- Offer job training classes as the need dictates
- Maintain relationship with Experience Works in order to teach new skills to a senior adult at Experience Works expense

- Children Safe in Their Families and Families Safe in Their Communities
 - Maintain partnership with Mental Health First Aid Task Force to schedule and promote classes
 - Build a calendar for child safety seat checks
 - Determine best locations to offer child safety seat checks
 - Children and Families Healthy
 - Maintain partnership with Mental Health First Aid Task Force to market Mental Health First Aid Classes in order to enlist a wide variety of participants
 - Establish a marketing plan and build a schedule for the Educational Training Kitchen Program

- Children and Families Healthy
 - Provide timely reports to the lead agency for the Missouri Foundation for Health Grant (Randolph County Caring Community Partnership)
 - Ensure Certified Application Counselors (CAC) are available to assist those inquiring about Marketplace Insurance
 - Provide Health Insurance Literacy information to the five counties covered by the Missouri Foundation for Health grant
 - Maintain partnership with Mental Health First Aid Task Force to market Mental Health First Aid Classes in order to enlist a wide variety of participants
 - Establish a marketing plan and build a schedule for the Educational Training Kitchen Program
 - Continue partnership with Hannibal Alliance for Youth Success (HAYS)
 - Implement Show Me Better Health programs when available
 - Continue to accept referrals from agencies doing case work with individuals who have a need for household items in order to maintain their health and well-being

- Children Ready to Enter School
 - Maintain working relationships with partner agencies, businesses the faith based communities who support and participate in the effort to provide back to school supplies

- Children and Youth Succeeding in School
 - Sustain a partnership with Hannibal Alliance for Youth Success (HAYS) to support their Mentoring Program

- Maintain working relationships with partner agencies, businesses the faith based communities who support and participate in the effort to provide back to school supplies
- Youth Ready to Enter the Work Force and Become Productive Citizens
 - Expand our partnership and support the work of Kids In Motion
 - Make contact with Middle School and High School Counselors for information need then decide whether we can partner with them or other agencies to meet the goal

Recommended by Strategic Planning ad-hoc Committee
and approved by Board of Directors 6/24/2015