

Package	Starter	Bronze	Silver	Gold	Platinum
Price per Month (US \$)	Click for Quote	Click for Quote	Click for Quote	Click for Quote	Click for Quote
Keywords	5	10	20	50	100
 Onpage SEO					
Detailed Keyword and Competitor Analysis	✓	✓	✓	✓	✓
Optimization of Title, Description, Keyword & Image alt Meta Tags	Upto 5 Pages	Upto 10 Pages	Upto 20 Pages	Upto 50 Pages	Upto 100 Pages
Content Optimization, Implementation of H1/H2 & Bold tags to Content	Upto 5 Pages	Upto 10 Pages	Upto 20 Pages	Upto 50 Pages	Upto 100 Pages
XML Sitemap Creation, Submission & Authentication on Google & Bing	✓	✓	✓	✓	✓
Robots.txt Optimization	✗	✓	✓	✓	✓
Google Webmaster Tools Setup	✗	✓	✓	✓	✓
Google Analytics Setup	✓	✓	✓	✓	✓
Robots.txt Optimization	✗	✓	✓	✓	✓
Htaccess Optimization & Canonical Issue Fixing	✗	✓	✓	✓	✓
 Local Optimization					
Google Places Optimization	✗	✓	✓	✓	✓
Bing Local Optimization	✗	✗	✓	✓	✓
 Content Marketing & Link Building					
Search Engine Submissions	✓	✓	✓	✓	✓
Directory Submissions	10	20	40	80	150
Social Bookmarking	✗	✗	5	10	15
Article Submission (20 Top Sites)	✗	1	1	2	4
Press Release Submission (10 Top Sites)	✗	✗	1	2	4
Blog Content Marketing	✗	✗	2	4	8
Self Blog Optimization & Promotion	✗	✗	✓	✓	✓
Business Listings	2	4	6	10	15
Local Classifieds	5	10	15	30	50
 YouTube Video Marketing					
Account Setup & Channel Creation	✗	✗	✓	✓	✓
Video Sharing on Social Media	✗	✗	✓	✓	✓
YouTube Views	✗	✗	25	40	60
YouTube Likes	✗	✗	15	20	30
Video Optimization	✗	✗	5	10	15
 Facebook					
Create FB Business Page & Tab	✗	✗	✓	✓	✓
FB Cover Photo	✗	✗	✓	✓	✓
FB Post	✗	✗	25	50	75
Joining Groups	✗	✗	5	10	15
FB Post / Share in Groups	✗	✗	25	50	75
Invite to Like the Page	✗	✗	✓	✓	✓
Engagement/Reply to Comments	✗	✗	✓	✓	✓
 Twitter					
Account Creation & Profile Setup	✗	✗	✓	✓	✓
Background Photo	✗	✗	✓	✓	✓
Tweets	✗	✗	25	40	60
Twitter Followers	✗	✗	25	40	60
 Google+					
Account Creation & Profile Setup	✗	✗	✗	✓	✓
Cover Photo	✗	✗	✗	✓	✓
Posts	✗	✗	✗	50	75
Google Circle Followers	✗	✗	✗	20	30
 Pinterest					
Account Creation & Profile Setup	✗	✗	✗	✗	✓
Pinterest Followers	✗	✗	✗	✗	30
 Instagram					
Account Creation & Profile Setup	✗	✗	✗	✗	✓
Instagram Followers	✗	✗	✗	✗	10
Image Posting	✗	✗	✗	✗	20
 LinkedIn					
Account Creation & Profile Setup	✗	✗	✗	✗	✓
Cover Photo	✗	✗	✗	✗	✓
Joining Groups	✗	✗	✗	✗	10
Build Connections/Followers	✗	✗	✗	✗	✓
Followers for Company Page	✗	✗	✗	✗	✓
LinkedIn Post	✗	✗	✗	✗	30
 Reports					
Keyword Ranking Report	✓	✓	✓	✓	✓
Google Analytics Report	✓	✓	✓	✓	✓
Monthly Accomplishment Report	✓	✓	✓	✓	✓
Notes:					
For SMO, same post would be promoted across all platforms. All policies of SM Platforms followed.					
Profile Pages for Social Media Accounts would be standard. Any customization would be charged extra.					
Video to be provided by Client.					
Onpage Changes and Link Building would be done as per ranking requirements.					