

# Who Are We?

We're a full service Marketing and Advertising Agency. We have created a business model that's unique in today's business world. At My Ad Agency our clients are truly our partners! Our goal is to partner with business owners, ministries, and visionaries to help them achieve optimal results from their Marketing and Advertising efforts.

The fact is, there are several media providers available and they're all bartering for your marketing dollars. So how do you choose the best place to invest your marketing budget?

# We Offer Targeted Media

At "My Ad Agency" we specialize in helping you cut through all the clutter and determine the best media source(s) for your needs. We'll help you determine the right Media Mix that will target your ideal clients and deliver the results you need! Then we'll negotiation the best placement and rates to maximize your budget. If you're serious about growing your ministry give us a call and let us help you.



Left to Right: Shirley Rose – Co Host of Aspiring Women, Debra Patton – CEO My Ad Agency, Debbie Fraser – GM KTLN, and Jerry Rose – President & CEO of KTLN/TLN.



## JUST A FEW OF OUR LOCAL PARTNERS

We believe in building strong partner-ships with Media Partners that value our Clients Vision and Message.



#### A FULL SERVICE MARKETING AND ADVERTISING AGENCY

## **Our Services:**

- Contract Negotiation
- Radio & TV Programming
- Script/Copy Writing
- Voice Over
- Audio & Video Production
- Website Design & Hosting
- Online Giving Set-Up
- Online Banner Advertising
- Online Rating

Management

- Graphic Artistry
- Social Media

#### DEBRA PATTON Director of Sales and Marketing



# A Word From The CEO



#### **A**s a Minister

and business professional, my desire is to honor and glorify God in everything I do. Therefore I'm very passionate in serving my clients in a way that will best benefit them.

Jesus commissioned us to go into all the world and make disciples of all nations... What better way than through media! We have been blessed to live during a time where we have access to intelligent technology! Television, Radio and the Internet enables us to reach millions of people with the turn of a switch or push of a button.

We offer an array of products including Video Production, Website Design, Ministry Programming and many Promotional Packages to meet client needs. I'm looking forward to the opportunity to meet you and learn more about your vision!

Debra Patton

# Why My Ad Agency?

## We've Partnered With The Industry's Best!



**G**reat marketing campaigns begin with quality design, and quality is at the core of our enterprise. Our dedication to your success and ability to work within most budgets is what distinguishes us from the rest.

Our creative team is comprised of incredibly talented – highly experienced professionals. All are specialist in their field. From traditional media platforms, such as television, radio, outdoor billboards to web-based advertising and more; you can rest assured knowing you have a team of experts working on your behalf!

# **Top Five Reasons**

- 1. It's not about us... It's all about you!
- We work for you! We listen to you and make recommendations based solely on your goals and objectives.
- 3. We act as a liaison between you and media provider(s).
- 4. Our goal is to help you achieve your goals to make you more successful!
- 5. In most cases YOU DON'T PAY ANYMORE for our Representation!

# **Client Testimonials**

We Take Good Care of Our Clients!

### More Than Business – It's Ministry!

**M**y Ad agency has been a critical part in helping our church set up our media ministry. Their experience and expertise in this area is a great help. Excellence is the word that comes to mind when we think of My Ad Agency. Not only have we been blessed by My Ad Agency but also they have been a great prayer support for us and our church. We highly recommend My Ad Agency.

> Pastors Patrick & Marlena Kiteley Shiloh Church, Oakland, CA

# We Produce Results!

Twenty-Nine years advertising on KFAX Radio. I've had a lot of Sales Rep's but Debra Patton has done more for me personally. She takes it to the next level. She does an outstanding job pulling the best out of you. With my commercials and the extra steps that it takes to produce results.

> Dick Modzeleski Rainbow Fundina & Realitv DEBRA PATTON Director of Sales and Marketing Phone (510) 432-9534 Debpattone(M)432-9534 De