



# Product Line Overview

Transparency and honesty. For 35+ years, this has been the hallmark of our product integrity. From the beginning, Arbonne has developed products by combining the best of nature with leading science. Our mission is to always improve and evaluate our ingredient policy as an ever-evolving standard of excellence. This means we continuously challenge ourselves to do better and better.

## The Arbonne Promise: pure safe beneficial™

### Best of Science and Nature

Arbonne products are naturally inspired and scientifically tested. By integrating the most beneficial botanical ingredients from nature with the principles of green chemistry, we craft products with integrity, expertise and innovation. We do all of this responsibly, taking care of our earth at the same time.

### Ingredient Policy

**Pure:** We're working diligently to understand the latest science, consulting our Scientific Advisory Board, and adapting to new standards. Each product contains carefully selected, botanically based ingredients.

**Safe:** We rigorously test our products. We're vigilant about the latest research regarding chemicals to ensure we're being mindful and cautious.

**Beneficial:** Our products deliver results. As trailblazers, we must educate, empower and inspire people to make better choices for the beauty, health and wellness of their families and friends.

Our list of prohibited ingredients has evolved over time, based on industry knowledge, research substantiation and smarter choices. We were scrutinizing ingredients and establishing stricter guidelines before it became stylish. For more information about our ingredient policy, visit [arbonne.com](http://arbonne.com) > Our Promise.



## The Arbonne Advantage

Arbonne is a highly regarded premium brand with a Swiss heritage. The products are healthy, botanically formulated and inspired by nature. Arbonne provides a competitive compensation plan, an exceptionally nurturing support system, and caring, committed leadership.

### We distinguish ourselves from other companies through our:

- Extraordinary Leadership
- Beautiful Heritage
- Amazing Premium Products
- Unparalleled Business Model
- Unique Opportunities

Ask your Independent Consultant for more information or visit [arbonne.com](http://arbonne.com) > Your Opportunity and start designing your future.

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### RE9 ADVANCED. Anti-Aging

Remarkable, revolutionary, unparalleled. That's the best way to describe the major upgrade we've given to Arbonne's #1 anti-aging skincare line. Three years in the making, this supreme collection includes the latest in skincare advancements, coupled with gold standard ingredients like Sustainable Orange Stem Cells and powerful peptides that work together for superior performance. Experience a regimen that helps skin look visibly rejuvenated and come face to face with your best skin yet.



### RE9 ADVANCED. LIFTING AND CONTOURING Advanced Anti-Aging

With age, skin can appear to sag and lose its youthful bounce. RE9 Advanced Lifting and Contouring was formulated with a powerful, hydrating blend of botanically derived ingredients to help achieve a more lifted, contoured look. These next-generation formulas support skin's natural collagen and elastin, and help facial contours look firmer and more defined. *After 8 weeks, 91% showed improvement in the appearance of facial contours and 83% showed improved appearance of lifting around the eyes.\**



### RE9 ADVANCED. FOR MEN Anti-Aging

Next generation science and premium botanicals take great skincare to a higher level with the new RE9 Advanced for Men. Formulated with malachite extract to help promote the overall look of strong and healthy skin, along with algae extract and vitamin C to help support a firmer, youthful, more resilient appearance. RE9 Advanced for Men helps you work smarter, not harder, for great-looking skin.



### ARBONNE INTELLIGENCE. GENIUS ULTRA Skincare Device

The Genius Ultra utilizes ultrasound technology to support the application of Arbonne skincare products for superior anti-aging results when compared with using product alone. The surface of the skin is uneven, with ridges on the outer layers that can only be seen under a microscope. Gentle waves help push the skincare product onto the outer layers of skin evenly, getting into the ridges to help maximize the performance of your skincare. All in a matter of minutes.



### ARBONNE INTELLIGENCE Multitasking Formulas

Arbonne Intelligence brings next-generation innovation to the forefront with high-performance products that outsmart your skin. The products were formulated to complement all Arbonne skincare lines. Our technologies answer your skin and beauty concerns with multitasking, revolutionary formulas created with the latest in skin science and botanicals. Our proprietary ingredient Phytinol™ helps improve the look of skin resiliency and texture for smooth, radiant-looking skin.



### FC5. Everyday Basics

FC5 squeezes the best out of Mother Nature — phytonutrients — to develop an ideal basic skincare regimen for everyone. Fresh Cell Technology encapsulates fresh cells from 5 fruits and vegetables to help maintain the radiance of healthy-looking skin and hair through hydration, moisturization, cleansing, exfoliation, and sun protection.



### CALM Sensitive Skin

These extra-gentle formulas were developed for skin that's easily irritated to help provide hydrating relief from tightness, dryness and discomfort. Calm is clinically tested for sensitive skin and is non-comedogenic, fragrance- and colorant-free, and allergy- and dermatologist-tested. *After 2 days, 88% agreed the collection calmed, soothed and hydrated skin.\**



### CLEAR FUTURE. Acne

Leave your blemished past behind and discover a truly forward-thinking approach to clear skin. Clear Future products were developed as a complete system to clear up acne blemishes and help prevent new blemishes with the power of salicylic acid, while carefully selected botanicals help calm and soothe skin. Daily, consistent use as a regimen helps skin appear more even-toned and healthy. *After 4 weeks, 84% showed a reduction in acne blemishes.\**



### RESCUE & RENEW Personal Care

Inspired by ancient Ayurvedic spa practices, this holistic approach to wellness focuses on the body's flow of energy for the ultimate in self-care. The ritual and products combined help detoxify the body by cleansing the skin's surface of impurities while also protecting the skin's moisture barrier. With the integration of botanical extracts, oils and minerals with aromatic features sourced from around the world, you'll emerge from this luxurious ritual with radiant, healthy-looking skin, while pure essential oils like grapefruit and juniper berry aromatically create a sense of harmony and vitality.



### SHEA BUTTER Personal Care

Replenish your dry skin. Our moisturizing shea butter products are enriched with just the essential ingredients, leaving skin feeling supple, soft and radiant. Made with sustainable shea butter harvested with fair trade principles, our collection is formulated with future generations in mind. With Vitamins A, E and F, and a mix of botanical oils, our shea butter products will be your new go-to, everyday solution for personal care.



### ABC ARBONNE BABY CARE. Personal Care

We're all about baby love, so we always want to take care of them in the kindest, most gentle ways, with pure and simple goodness. That's why our baby care formulas utilize the most mild, soothing ingredients from nature — so parents can trust that they're truly wholesome and safe for babies' soft, delicate skin. Plus, all the products are pediatrician-, dermatologist- and allergy-tested. And baby approved.



### ARBONNE. PURE VIBRANCE Hair

Great-looking, fabulous-feeling, head-turning hair with color that lasts! Created for chemically and color-treated hair, Arbonne Pure Vibrance products contain exclusive Arbonne ColorLast Technology, a unique botanical blend to prevent fading and help lock in color for healthy-looking locks with lustrous shine and softness. Arbonne Pure Vibrance hydrates hair to prevent further breakage, inspiring strength and confidence from root to tip. Arbonne Pure Vibrance. The hair you always wanted. *After 20 washes with Lustre Fortifying Shampoo, 93% of color was retained in single and double process.\**



### ARBONNE. LIQUID SUNSHINE Personal Care

Capture the look of summer with our self-tanner that adds a touch of bronze instantly while developing an even, natural-looking tan within 2 hours. Skin looks healthy and hydrated with its refreshing scent and quick-drying formula. You're good to glow.



### PURE MINT Personal Care

Our personal care products are formulated with invigorating natural mint and spearmint, plus antioxidants from white tea, ginger, cranberry extracts and other goodness.

*\*Results based on independent clinical studies*



### ARBONNE ESSENTIALS. For Daily and Targeted Health

Arbonne Essentials Daily Health products deliver fundamental ingredients like vitamins, minerals, protein, fiber, probiotics, enzymes and omega-3 fatty acids so your body can run at its best, every day. Targeted Health formulas utilize standardized botanical extracts, and specific vitamins, minerals and other unique ingredients to support targeted needs such as immune health, bone health, healthy sleep, energy and more.



### ARBONNE EVOLUTION. For Weight Management

When it comes to weight management, it's all about balance. Arbonne Evolution products can help you reach your healthy living goals through balanced nutrition products you can use everyday. They're not a quick fix — they're designed to fit into your daily routine easily and support your transformation into the person you want to see in the mirror.



### ARBONNE PHYTOSPORT. For Sports Nutrition

In life and in sports, we're always going for first place. Arbonne PhytoSport™ products can help you achieve peak performance in sports and exercise. Formulated with plant-powered ingredients, branched-chain amino acids, vitamins, minerals, and electrolytes, these products promote increased endurance and energy, and boost nitric oxide production to support blood and oxygen flow in muscles.<sup>3</sup> Plus, they help keep you hydrated, replenish electrolytes lost during activity, deliver antioxidants, and support post-exercise recovery.<sup>5</sup> Whether you're a competitive athlete or recreational team player, training with the right nutrients means you're always going to win.

**\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.**



### ARBONNE MAKEUP Makeup

At Arbonne, we want beauty to be an extension of skincare. We know how important it is to help your skin feel nourished, pampered, and just simply, beautiful. Combining a mix of moisturizing botanicals and age-defying ingredients, our makeup helps your skin look and feel fabulous. Now that's skincare with color.

## ARBONNE.

Sold exclusively through  
Arbonne Independent Consultants.  
Call 1.800.ARBONNE or visit arbonne.com.



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